

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
949362-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1880

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	949362	07901298

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1111--	4	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/16/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$1,000.00	NM
4 WESH	W	10/17/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$1,000.00	NM
2 WESH	Th	10/18/12	6:40 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH400TVFL	\$1,000.00	NM
3 WESH	F	10/19/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH400TVFL	\$1,000.00	NM
2	10/16/12	10/19/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1111--	4	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WESH	Tu	10/16/12	9:57 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$900.00	NM
1 WESH	W	10/17/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$900.00	NM
3 WESH	Th	10/18/12	9:24 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$900.00	NM
2 WESH	F	10/19/12	9:19 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$900.00	NM
3	10/16/12	10/19/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-2222--	8	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 WESH	Tu	10/16/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$800.00	NM
1 WESH	Tu	10/16/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$800.00	NM
2 WESH	W	10/17/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$800.00	NM
7 WESH	W	10/17/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$800.00	NM
3 WESH	Th	10/18/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH400TVFL	\$800.00	NM
5 WESH	Th	10/18/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH400TVFL	\$800.00	NM
8 WESH	F	10/19/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH400TVFL	\$800.00	NM
4 WESH	F	10/19/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH400TVFL	\$800.00	NM
6	10/16/12	10/19/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1111--	4	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949362-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1880

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/19/12	KATIE COURIC DAY	2:30PM	-1111--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/16/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$450.00 NM
6	WESH	W	10/17/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$450.00 NM
7	WESH	Th	10/18/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH400TVFL	\$450.00 NM
4	WESH	F	10/19/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH400TVFL	\$450.00 NM
7	10/16/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-2222--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH200TVFL	\$800.00 NM
7	WESH	Tu	10/16/12	4:40 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
2	WESH	W	10/17/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH200TVFL	\$800.00 NM
5	WESH	W	10/17/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$800.00 NM
3	WESH	Th	10/18/12	4:15 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH200TVFL	\$800.00 NM
8	WESH	Th	10/18/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH400TVFL	\$800.00 NM
4	WESH	F	10/19/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH400TVFL	\$800.00 NM
6	WESH	F	10/19/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH400TVFL	\$800.00 NM
8	10/16/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-2222--	8	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/16/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,100.00 NM
1	WESH	Tu	10/16/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,100.00 NM
2	WESH	W	10/17/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$1,100.00 NM
7	WESH	W	10/17/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$1,100.00 NM
6	WESH	Th	10/18/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH400TVFL	\$1,100.00 NM
3	WESH	Th	10/18/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH400TVFL	\$1,100.00 NM
4	WESH	F	10/19/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH400TVFL	\$1,100.00 NM
8	WESH	F	10/19/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH400TVFL	\$1,100.00 NM
9	10/16/12	10/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-22-2--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-22-2--	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Tu	10/16/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH300TVFL	\$1,500.00 NM
1	WESH	Tu	10/16/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,500.00 NM
2	WESH	W	10/17/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH101TVFL	\$1,500.00 NM
5	WESH	W	10/17/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,500.00 NM
4	WESH	F	10/19/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH400TVFL	\$1,500.00 NM
7	WESH	F	10/19/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,500.00 NM
12	10/16/12	10/19/12	NBC Tonight Show	11:35P-12:35XM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$900.00 NM
7	WESH	W	10/17/12	12:29 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$900.00 NM
3	WESH	Th	10/18/12	12:20 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$900.00 NM
4	WESH	F	10/19/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH400TVFL	\$900.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949362-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1880

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/19/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	-1111--	:30	4	\$900.00	NM
13	10/16/12	10/20/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	-11111-	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -11111- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WESH Tu 10/16/12 11:13 PM M-Su News @ 11PM 11-1135p :30 RPOFDH300TVFL \$1,600.00 NM 8 WESH W 10/17/12 11:13 PM M-Su News @ 11PM 11-1135p :30 RPOFDH101TVFL \$1,600.00 NM 3 WESH Th 10/18/12 11:13 PM M-Su News @ 11PM 11-1135p :30 RPOFDH400TVFL \$1,600.00 NM 4 WESH F 10/19/12 11:28 PM M-Su News @ 11PM 11-1135p :30 RPOFDH400TVFL \$1,600.00 NM 7 WESH Sa 10/20/12 11:29 PM M-Su News @ 11PM 11-1135p :30 RPOFDH400TVFL \$1,600.00 NM									
15	10/20/12	10/20/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 10/20/12 7:20 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 RPOFDH400TVFL \$350.00 NM 1 WESH Sa 10/20/12 7:54 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 RPOFDH400TVFL \$350.00 NM									
18	10/20/12	10/20/12	NBC Prime Class of Time - Pre-emptible with notice	9:00-10:00 PM	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/20/12 9:43 PM NBC Prime 9:00-10:00 PM :30 RPOFDH400TVFL \$1,800.00 NM									
20	10/20/12	10/21/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----11	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----11 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Th 10/18/12 NBC Today Show III 11AM-12PM/10-11, :00 \$700.00 NM Credited 1 WESH Sa 10/20/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 P, :00 \$900.00 NM See MG 20.3 2 WESH Su 10/21/12 6:20 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 RPOFDH400TVFL \$1,100.00 NM									
21	10/21/12	10/21/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/21/12 6:13 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 RPOFDH400TVFL \$350.00 NM 2 WESH Su 10/21/12 6:58 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 RPOFDH400TVFL \$350.00 NM									
22	10/21/12	10/21/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/21/12 8:27 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 RPOFDH400TVFL \$2,000.00 NM									
26	10/22/12	10/22/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949362-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1880

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/22/12	10/22/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/22/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH400TVFL	\$900.00 NM
27	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESHM		10/22/12		NBC Today Show II	10AM-11AM	:00		\$800.00 NM
See MG 27.3									
1	WESHM		10/22/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH400TVFL	\$800.00 NM
3	WESHM		10/22/12	1:26 PM	Days of Our Lives	1:00-2:00 PM	:30	RPOFDH400TVFL	\$800.00 NM
MG for 27.2 10/22									
29	10/22/12	10/22/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/22/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH400TVFL	\$500.00 NM
30	10/22/12	10/22/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESHM		10/22/12	2:39 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH400TVFL	\$450.00 NM
31	10/22/12	10/22/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESHM		10/22/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH400TVFL	\$900.00 NM
1	WESHM		10/22/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH400TVFL	\$900.00 NM
32	10/22/12	10/22/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$1,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/22/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH400TVFL	\$1,100.00 NM
2	WESHM		10/22/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH400TVFL	\$1,100.00 NM
33	10/22/12	10/22/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/22/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH400TVFL	\$1,500.00 NM
2	WESHM		10/22/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH400TVFL	\$1,500.00 NM
36	10/22/12	10/22/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/22/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH400TVFL	\$900.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
949362-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1880

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/16/12	10/19/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1111--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1111--	4	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Tu	10/16/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH300TVFL	\$450.00 NM
2	WESH	W	10/17/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$450.00 NM
3	WESH	Th	10/18/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH400TVFL	\$450.00 NM
4	WESH	F	10/19/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH400TVFL	\$450.00 NM
<u>Total Spots</u>							74		

Payment Terms 30 Days

<u>Gross Total</u>	\$71,050.00
<u>Agency Commission</u>	\$10,657.50
<u>Net Amount Due</u>	\$60,392.50